The Caldwell Merchant's Association
"Art on the Avenue"
Student Art Contest

Sponsored by The Women's Club of Caldwell

Theme: "Shop Downtown"

There will be a Student Art Contest in conjunction with The Caldwell Merchant's Association's **Art on the Avenue** on **Saturday May 31, 2014 (Rain date: Sunday June 1)**.

Rules:

- One submission per student (Grade K through 12th) will be accepted.
- Students will create an original piece of artwork using the theme "Shop Downtown." Pictures can include images of a person shopping, a picture of your favorite local store or stores, etc.
- Medium: Two-dimensional art only. The artwork must be a drawing, illustration or painting.

No photographs or copyrighted images.

- Artwork size: **Maximum size 9" x 12" with mounting.** Vertical or horizontal orientation. **Artwork must be mounted on cardboard, matt board or foam core. Do not matt or frame artwork.**
- Exhibit Label: The exhibit label must be filled out by the student's parent and attached to back of the students' artwork.
- **Entries must be submitted by Thursday May 22, 2014.** No late entries will be accepted. Submit Entries to: The Caldwell Public Library, 268 Bloomfield Ave., Caldwell.

Artwork will be grouped into the following categories:

- Kindergarten – 2nd
- 3rd – 5th
- 6th – 8th
- 9th – 12th

Artwork will be judged on the 1) the originality, 2) the artistic composition and 3) interpretation of the theme "Shop Downtown". All Artwork submitted will initially be judged by members of the Women's Club of Caldwell. **Finalists will be displayed at "Art on the Avenue" for final judging on May 31, 2014 (Rain date June 1).** The finalists will be judged by a group of independent professional artists.

First Place winners in each group will receive prizes. Ribbons will be given to First, Second and Third Place winners. The winners will be announced at 2:30pm on May 31, 2014 (Rain date June 1). First, Second and Third Place winning artwork will be displayed in the Caldwell Public Library from June 2 to June 13. Winners can pick up their artwork from 3:00-500pm on June 13 at the Caldwell Library.

All other students may pick up their artwork at the end of the show, approximately 4:00pm on the day of the event. All non-winning artwork not picked up by 5:00pm on the day of the show will become property of the Caldwell Merchant's Association.

For more information please call 973-403-1162.

Caldwell Merchants' Association's
ART ON THE AVENUE
STUDENT ART CONTEST
Sponsored by the Women's Club of Caldwell
EXHIBIT LABEL

Dear Parents/Legal Guardians:
Thank you for submitting your child's artwork to be displayed in the student section of the **Caldwell Merchants' Association's "Art on the Avenue" on May 31, 2014 (Rain date June 1, 2014)** In order for your child's artwork to be displayed at the event, The Woman's Club of Caldwell and the Caldwell Merchant's Association need your permission. Please read and sign the following:

Yes, I do give permission for my child's artwork to be:

1. exhibited and photographed with my child's name during the "Art on the Avenue" exhibit; and entered into the student competition for judging;
2. published in the newspaper with my child's photo, full name, home town and age.
3. publish on the Internet (i.e. The Caldwell Patch, The Tomato Press, etc.) and/or brochures with my child's name, home town and age.
4. to be exhibited at the Caldwell Library with my child's name and age.

I understand that the Women's Club of Caldwell and the Caldwell Merchants Association are not responsible or liable for any claims, damages, lost items/artwork, injuries and other liabilities of any kind that may arise from participation in this art exhibit.

I also understand that the Women's Club of Caldwell reserves the right to refuse to include any artwork improperly prepared to hang, work of the incorrect size, work received after the due date or inappropriate for the theme.

Students may pick up their artwork at the end of the show, approximately 4:00pm on the day of the event. All non-winning artwork not picked up by 5:00pm on the day of the show will become property of the Caldwell Merchant's Association. Winning student's artwork can be picked up at the Caldwell Library after the work has been displayed for two weeks in June.

Parent/Guardian Signature _____ Date: _____

Parent/Guardian Name (please print) _____

Student's Name (please print) _____

Address: _____

City: _____ Zip Code:_____

Phone #: _____ Cell Phone #: _____

Parent's email: _____@ _____

Student's Grade: _____

School Name: _____

THIS EXHIBIT LABEL MUST BE ATTACHED TO THE BACK OF THE CHILD'S WORK WHEN SUBMITTED.