Cedar Grove Panthers -vs- Verona Hillbillies

Share the Excitement

Corporate Sponsorship Prospectus for the

2013 Rivalry Baseball Game at Yogi Berra Stadium

May 1, 2013

Dear Verona/Cedar Grove Business Owner,

Each spring, the baseball communities in Cedar Grove and Verona have one date circled on the calendar. This year that date is Wednesday, May 1 – the date of the annual showdown game between the respective high school baseball teams at Yogi Berra Stadium on the campus of Montclair State University. It's also one of the few nights each year when the two communities come together to support and cheer their student athletes, and share in a wonderful night of baseball camaraderie. The players on both teams anticipate the thrill of playing at Yogi Berra Stadium, and even the "players of tomorrow" under-age-10 squads from Verona and Cedar Grove's youth programs have the honor of lining up on the field for the introductions and National Anthem.

This year the booster organizations of Cedar Grove and Verona are working hard to make this a memorable experience for everyone. And, as a way of supporting this annual game and making sure it continues, the booster organizations are looking for a local business to step up and sponsor this annual rivalry game. The booster groups are charged with organizing all of the arrangements for the game and raising the funds to cover the expense of renting the stadium. We are hoping to receive support for this effort from the community and would like to offer you the opportunity to become a "title sponsor" of the annual baseball game.

This arrangement would include identification on pre-game promotional flyers and the program that is distributed free at the game, acknowledgement prior to the game and during in-between innings announcements, a display area near the entrance at the stadium, reserved seats, and trophy-presentation participation.

We believe this is a great opportunity for a local business to show its support for both high schools' baseball teams, as well as the youth baseball programs in the community. To become a sponsor of this annual game, and show support for the student-athletes participating, we are asking local businesses to sign up for one of the following sponsorship opportunities to help defray the costs of the game.

Grand Slam Sponsorship (1 available): $1000 includes large signage at entry and dugouts, back page advertisement in program and announcement every inning.

Home Run Sponsorship (2 available): $500 includes medium sign at entry, 1/2 page program advertisement and announcement during the 2nd, 4th and 6th inning.

Line Drive Sponsor (4 available) : $250 includes small sign at entry, 1/4 page program advertisement and announcement at the 3rd and 5th innings.

We thank you in advance for considering this opportunity, and look forward to meeting with you to answer any questions.

The Baseball Parents of Verona and Cedar Grove