VERONA HIGH SCHOOL

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Attention parent or guardian of a VHS senior:

Time is getting short to buy ad space in the back of the yearbook to leave a personal message to your graduating son or daughter if you have not already done so. Here are your options for doing your own:

1. You can design the message yourself at http://www.balfour.com. To find our page, follow the prompts to our school and then click on "Yearbooks." Here (toward the bottom) you will see various selections for ad sizes. Choose one and begin your ad. Create, finalize, and pay for your ad online!
2. If you wish to design using your own software, you can email the finished file to twhite@veronaschools.org. These files must be tif or jpeg files at 300 dpi resolution at actual size. Please do not send Word files.
3. If you don't feel "tech savvy" and prefer not to design it yourself, you can drop off or mail materials (pictures - in print or digital form, text, layout instructions, etc.) to the school to the attention of Mrs. Allison Quick, and the yearbook staff can design the page for you.

Any questions about how to do the layout, either online or on paper, should be directed to Mr. Tom White at twhite@veronaschools.org.

We will be accepting them through the month of February, or until space sells out. If we still have space at that point, we will send another reminder, but the space often sells out so **please don't wait until the last minute and risk getting shut out!**

Ad Rates are:

- $85 for a quarter page
- $175 for a half page
- $235 for a full page

Also, please be aware that our yearbook, Shadows 2013, continues to be on sale. If you choose to pay by credit card please go to the website referenced above. If you prefer to pay by cash or check, you can mail or drop the money off in the VHS front office to the attention of Mrs. Allison Quick. Checks should be made payable to Verona High School. Cost of the yearbook is $110.

Thanks for supporting our efforts!

The 2013 Shadows Yearbook Staff