



ALL STORES OPEN NEW YEAR'S EVE & NEW YEAR'S DAY
HAPPY NEW YEAR!

KINGS Extraordinary Large Cocktail Shrimp

Cooked & Cleaned, Tail-On, Previously Frozen
Farm Raised, 31/40 ct.

lb. **8.99**



Create



Sweet Shrimp Bruschetta

Scan code or text

Kings4 to 53016

See back for details. *



Market Specials



Bounty 15 Roll
Paper Towels
White or Select A Size
720 1,115 ct.

11.99



Charmin Ultra
6-12 Roll
Bath Tissue
Soft or Strong Mega
1,980 2,112 ct.

6.99



Coca-Cola,
Dr. Pepper,
Seagram's or
Sprite 12 Packs
All Varieties
144 fl. oz.

3/11.



Kashi
Cereals
All Varieties
9.3 16.3 oz.

2.99



Kings
Organic Milk
All Varieties
64 fl. oz.

2/7.



Friendly's
Ice Cream
All Varieties
48 fl. oz.

2/6.

Inspired Pairings



Kings USDA Choice
Beef Shell Steaks
Bone-In, Any Size Package

lb. **6.99**



Kings Bell & Evans
Fresh, Boneless & Skinless
Chicken Breasts
Air Chilled, Hormone &
Antibiotic Free, Locally Raised, Any
Size Package

lb. **4.99**



*Savory Platters
to Ring in the New Year!*

Simply Sushi Platter

Fresh Daily Includes: California, Tuna, Salmon, Futo Maki, Shrimp Avocado, Hosu Avocado, and Hosu Cucumber Rolls
74 Pieces

ea. **39.95**



Kings 50 Piece Shrimp Platter

31/40 ct. Freshly Prepared Large Cooked & Cleaned Shrimp Cocktail Sauce & Lemon Wedges

ea. **29.99**

Kings Extraordinary Cooked & Cleaned Shrimp

Extra Large or Extra Jumbo Sizes Frozen 2 lb. Bag

5. Off

Your Choice Frozen 2 lb. Bag Shrimp

EZ Peel Raw Shrimp, 16/20 ct.
Peeled & De-Veined Raw Shrimp Tail-On, 16/20 ct. or Cooked & Cleaned Shrimp Tail-Off, 21/25 ct.

ea. **15.98**



Kings Fresh Mini Vegetable Platter

Made Fresh Daily with Handcut Garden Fresh Veggies
Serves 6-8

ea. **21.99**



Soft Chocolate Almond Biscotti Platter

16 oz. ea. **11.99**



Large Cannoli Chip Platter

30 oz. ea. **17.99**



Jimmy's Gourmet Cookie Platter

32 oz. ea. **12.99**



Kings Fresh Mini Cheese Platter

Made Fresh Daily with Our Most Popular Cheeses Cut Into Cubes for Easy Serving
Serves 6-8

ea. **26.99**



Kings Two Pound Boxed European Cookie Tray

32 oz. ea. **15.99**



One Pound Italian Cream Cheese Cookie Tray

16 oz. ea. **11.99**



Asher's Holiday Chocolate Covered Pretzel Platters

lb. **15.99**

Like us on Facebook.com/KingsFoodMarkets or follow us on @KingsFoodMkts Sign up for our e-Newsletter online at www.kingsfoodmarkets.com.

Kings stores vary in size and some items shown may not be available in every store.

California Broccoli Crowns

lb. **1.49**

Inspired Pairing



**Bolthouse Farm
Yogurt Dressing**

12 oz. ea. **2.99**

Market Specials



**Sweet Red, Yellow or Orange
Peppers**

Imported lb. **3.99**



**Arrow Farm
Red or Gold Creamer Potatoes**

24 oz. ea. **3.99**



**Mayan Sweet
Onions**

Mild lb. **1.29**



**Organic
Gala Apples**

lb. **2.49**

Floral



**Garden Naturals
Bouquets**
Assorted Varieties

ea. **16.99**



**Phalaenopsis
Orchid Plant**

5" Pot

ea. **19.99**



KINGS Oven Roasted Turkey

Exclusive, Gluten Free
Sliced to Order

lb. **7.99**

Inspired Pairing



**BelGioioso
Slicing Provolone**
Mild, Perfect
with Kings Oven
Roasted Turkey

lb. **7.49**



Kings Exclusives

Kings All Natural Rotisserie Chicken

Antibiotic Free, No MSG, Nitrites
or Nitrates, Traditional
Marinated, Provencal or
Citrus Honey Roasted
Tender and Juicy
Ready to Go

lb. **3.99**



Kings Chef Inspired Apricot Glazed Turkey Breast

Boneless, Hand Carved
Ready to Eat

lb. **10.99**

Kings Exclusive Recipe Quiche Lorraine, Spinach & Mushroom, Bacon & Cheddar or Broccoli & Cheddar

Just Heat and Eat
21 oz.

ea. **12.99**



Market Specials



Citterio Fresco Prosciutto,
Genoa and Provolone Combo,
Sopresatta or Speck

Perfect for Sandwiches, 4 6 oz. ea. **5.69**



Assorted Varieties of 12 ct. K-Cup
Portion Packs

Choose from over 10 Varieties
of Coffee, Tea and Chocolate
Easy & Convenient, 12 ct.

5/40.



Boar's Head
Turkey Pepperoni Pillow Pack

Ideal for Entertaining
4.5 oz.

ea. **4.29**



Snack Factory
Club Size Pretzel Crisps

Perfect with Sabra Hummus
23 oz.

ea. **8.99**

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Kick Off Your Party with the Finest Cheeses

Kerrygold Dubliner or
Irish Aged Cheddar
Imported from Ireland
Distinctive Taste
Smooth Creamy Texture

lb. **10.99**

Le Roulé Fresh Cheese,
Garlic & Herb
or Cranberry Log
Imported from France
Perfect Entertaining
Cheese

lb. **15.99**

Norwegian Jarlsberg Wheel
Imported from Norway
Sweet, Nutty Flavor
Great Snacking Cheese

lb. **7.99**

1000 Day Aged
Gouda

Imported from Holland, Distinctive
Taste, Versatile for Shaving,
Grating or Cubing in a Salad

lb. **17.99**



Kings Bruschetta
Made With Fresh Ripe
Tomatoes, Modena
Balsamic Vinegar &
Extra Virgin Olive Oil

lb. **5.99**



Kings 4 Piece
Fried Chicken
Made in Small Batches
Crispy and Delicious
12.5 oz.

ea. **4.99**



Assorted Varieties of Waterwheel Crackers

Imported from Australia
Perfect with Cheese
Less Than 10 Calories
Per Crisp, 3.5 oz.

ea. **3.49**

DeLallo
Ready Pack
Assorted Varieties of Olive Mixes
Including Jumbo Pitted Calamata
or Colossal Calamata,
Perfect Appetizer, 7 oz.

ea. **4.99**



Bussetto
Salami Nuggets
Perfect for Snacking
8 oz.

ea. **5.49**





Gourmet Party
Celebratory

USDA Choice Whole Trimmed Beef Tenderloin

We Will Gladly
Custom Cut Your Order

lb. **13.99**



Create

Individual Beef Wellington

Scan code or text
Kings5 to **53016**
See back for details.*



Black Eyed Peas or Fava Beans

Melissa's of
California
Pkg.

3.99



Harvestland Natural Fresh
Chicken, Assorted Varieties

Hormone &
Antibiotic Free
Vegetarian Fed

30% OFF



Kings USDA Choice
Beef Boneless Sirloin Steak

Beef Loin
Any Size Packaging

lb. **6.99**



Kings Whole Trimmed
Boneless Center Cut Pork Loin

Fresh Grain Fed
Western Pork
8 10 lb. Avg.

lb. **2.99**



Kings Fresh Ham
Whole, Shank or Butt Half

Fresh Grain Fed
Western Pork, Bone In

lb. **1.69**



Bell & Evans Chicken Breast
Nuggets or Tenders - Regular
or Gluten Free

Hormone & Antibiotic Free
Ready to Cook, 12 oz. ea. **6.99**

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For New Year's Surf & Turf



KINGS
WHERE INSPIRATION STRIKES.

North Atlantic Cold Water Lobster Tails

Frozen or Thawed
The Perfect Size for Surf & Turf, 3 oz.

ea. **5.49**



Create

**Grilled Lobster
Tails w/ Roasted
Garlic Aioli**

Scan code or text
Kings6 to 53016
See back for details.*



**Mann's Sugar
Snap Peas**

8 oz. Pkg. **2.99**



**Jumbo Peeled & De-Veined
Mexican White Raw Shrimp,
Tail-On**
Previously Frozen, Farm Raised
Versatile, Crisp & Delicious
21 25 ct. **11.99**



**Fresh Large Florida Stone
Crab Claws**

While Supplies Last ea. **3.49**



**Boat Run
Live Lobsters**

Mixed Sizes **1b. 8.99**



**Hebrew National
Franks in a Blanket**

Great Appetizer
Heat & Serve, 18.4 oz. ea. **11.99**



**Jack Daniel's
Brand Meat Entrees Line Sale**

Fully Cooked, With Sauce
Heat & Eat, 16 oz. Pkg. ea. **7.99**



**Shady Brook Farms
Fresh Ground Turkey Breast**

99% Fat Free
20.8 oz. ea. **7.99**



**Perdue Perfect Portions
Chicken Breast Cutlets**

Seasoned Fresh
Assorted Varieties
24 oz. Pkg. ea. **7.99**



Domestic Jumbo Lump Crabmeat
Little River Brand, Fresh Pasteurized,
Domestic, Great for Cocktails,
Salads & the Ultimate
Crab Cake, 8 oz. ea. **16.99**

Market Specials



Xochitl Chips

Xochitl chips are hand made with Stone Ground Corn prepared using the authentic ancient Aztec method. Today, hundreds of years later, Xochitl uses the same unique process to make its chips.

Regular & Unsalted, 16 oz.

3.99



Poland Spring Water Case

405.6 fl. oz.

3.99



Tostitos Chips

All Varieties, 9-13 oz.

2/5.



Pepsi

2 Liter
Schweppes, Sierra Mist, Mountain Dew, 67.6 fl. oz.

4/5.

Coca-Cola Classic
8 Pack

All Varieties, 96 fl. oz.

3.49



Glaceau Vitamin Water

All Varieties, 20 fl. oz.

5/5.

Snapple
6 Packs

Must Buy 2
All Varieties, 96 fl. oz.

2/8.



Lay's Original or Kettle Chips

All Varieties, 8 10.5 oz.

2/6.

Cape Cod
Potato Chips

Original, 7 8.5 oz.

2/5.



Nabisco Wheat Thins, Ritz & Triscuit Crackers

All Varieties, 5.5 15.1 oz.

2/5.

Pepperidge Farm
Goldfish Cartons

All Varieties, 30 oz.

7.99



Dunkin' Donuts Coffee

All Varieties, 12 oz.

6.99

Peet's
Coffee

All Varieties, 12 oz.

8.99



Aunt Jemima Pancake Syrup

All Varieties

24 fl. oz.

2.49

Aunt Jemima
Pancake Mix

All Varieties, 32 35 oz.

2.19



Evian Water

33.8 fl. oz. 6 Pack

202.8 fl. oz.

7.99

Skinny
Water

All Varieties, 16 fl. oz.

5/5.



Powerade

8 Pack

All Varieties, 160 fl. oz.

3.99

San Pellegrino
Water

25.3 fl. oz.

2/3.



Skinny Pop Popcorn

4.4 oz.

2.99

Planters
Dry Roasted Peanuts

All Varieties, 16 oz.

3.99



Entenmann's Loaf Cakes

All Varieties, 11.5 16 oz.

2/5.

Thomas'
English Muffins

6 pk., 12 13 oz.

1.99



Pepperidge Farm Sweet Swirl Breads

All Varieties, 16 oz.

2.49

Vermont
Soft Bread

1/2 PRICE
24 oz.

2.29



Jif Peanut Butter

All Varieties, 17.3 18 oz.

2.99

Smucker's
Strawberry Jam

32 oz.

2.99

Market Specials

Robert Rothschild Farm Dips

For over 30 years, Robert Rothschild has been recognized for bold flavors and expert blending. Robert Rothschild Farm's Dips are ideal for busy, yet discerning hosts and cooks. Made right here in the USA. All their dips are Gluten Free, many All Natural, and Kosher.

10.5-13.5 oz.

5.99

Rao's Pasta Sauce

All Varieties, 24 oz.

6.99

Colavita
Extra Virgin Olive Oil
1/2 PRICE
34 fl. oz.

10.99



Heinz
Tomato Ketchup
38 oz.

2/5.

Gulden's
Mustard

12 oz.

4/5.



Ronzoni Lasagna or
Jumbo Shells
Curly or Oven Ready, 8 16 oz.

1.99

Rao's
Pasta
All Varieties
17.6 oz.

4.99



De Cecco
Pasta
Selected Varieties, 16 oz.

2/3.

Dreamfields
Pasta
All Varieties
13.25 oz.

2/4.



Victoria
Pasta Sauce
All Varieties Excluding Meat and
Vegan, 25 oz.

3/10.

Silver Palate
Pasta Sauce

All Varieties, 25 oz.

2/7.



Cento
San Marzano Tomatoes
28 oz.

2/5.

Tottorosso
Tomatoes

All Varieties, 28 oz.

5/5.



Filippo Berio
Extra Virgin Olive Oil
1/2 PRICE
Pure or Extra Virgin, 17 fl. oz.

3.99

Heinz
White Vinegar

16 fl. oz.

.99



Bumble Bee
Solid White Tuna
In Water or Oil, 5 oz.

4/5.

Campbell's
Chunky Soup
All Varieties
18.6 18.8 oz.

2/4.



Kraft Deluxe
Macaroni & Cheese
All Varieties, 14 oz.

2/5.

Bar Harbor
Clams
Cherrystone or Chopped
6.5 oz.

3.99



Rice Select
Rice
Assorted Varieties, 30 oz.

5.99

Near East
Falafel Mix
All Varieties
5.9 6.3 oz.

2.49



Red Pack
Tomato Sauce
8 oz.

5/2.

La Valle
Tomato Paste

6 oz.

5/4.



Annie Chun's
Soup or Noodle Bowl
5.3-5.7 oz.

3.49

King Oscar
Sardines

3.75 oz.

2/5.



Peloponnese
Kalamata Olives
7 oz.

3.99

Gaea
Pitted Kalamata Olives

6 oz.

3.99

Market Specials



Lea & Perrins
Worcestershire Sauce

10 fl. oz.

2.99



All 2X
Laundry Detergent

28-32 Load, All Varieties, 50 fl. oz.

3.49



Crest
Toothpaste

All Varieties Excluding Expressions
6.4 oz.

1.99



Heinz
57 Sauce

10 oz.

3.49

Kraft
Light Dressings

All Varieties, 16 fl. oz..

2/5.



Iams
Dry Dog Food

All Varieties, 17.5 lb.

21.99

Iams
Cat Food

4 lb.

8.49



Purex
2X Laundry Detergent

All Varieties, 50 fl. oz.

3.99

Earth Friendly
Ecos Laundry Detergent

All Varieties, 100 fl. oz.

9.99



Bounty
Napkins

200 ct.

3.49

Puffs Plus
Family Tissues

124 ct.

2/4.



Pantene
Conditioner or Shampoo

All Varieties, 12.6 fl. oz.

3.99

Head & Shoulders
Shampoo

All Varieties, 14.2 fl. oz.

4.99



Scope
Mouthwash

33.8 fl. oz.

3.99

One-A-Day
Vitamins

All Varieties, 50 100 ct.

7.99



Santa Barbara
Olives

All Varieties, 5 oz.

3.99

Funni Bonz
BBQ Sauce

19 oz.

4.49



Pampers
Baby Fresh Wipes

64 72 ct.

2.99

Pampers Baby Dry,
Easy Ups & Cruisers

19 36 ct.

10.99



Snuggle
Fabric Softener

26 Load, All Varieties, 64 fl. oz.

3.49

Renuzit
Adjustable Air Freshener

All Varieties, 7.5 oz.

4/5.



Windex
Trigger

All Varieties, 26 fl. oz.

3.49

Dial
Bar Soap 8 Pack

Gold or White, 32 oz.

5.99



Gillette Series
Shave or Satin Care

All Varieties, 7 9 oz.

2/5.

Old Spice
Deodorant

2.6 oz.

3.99



Pepto
Bismol Liquid

All Varieties, 4 8 fl. oz.

3.99

Bayer Aspirin
Tablets & Caplets

100 120 ct.

6.99

Market Specials



Minute Maid
Pure Squeezed Juice
Pulp Free or Calcium, 59 fl. oz.

2/5.

Tropicana Pure Premium
Orange Juice 6 Pack

All Varieties, 48 fl. oz. 4.49



Cabot
Butter Quarters
Salted or Unsalted, 16 oz.

2/7.

Oikos
Organic Greek Yogurt
LESS THAN 1/2 PRICE

All Varieties, 5.3 oz. 5/5.



Kraft
Shredded Cheese
All Varieties, 7 8 oz.

2/5.

Biazzo Mozzarella or
Ricotta Cheese
Whole or Part Skim
16 32 oz.

3.99



NY Ravioli & Pasta Co.
Jolie Ravioli
All Varieties, 12 oz.

2/6.

Amy's Original California or
Black Bean Burger

10 oz. 4.99

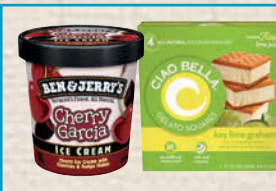


Ellio's
Cheese Pizza
27 Slices, 3.43 lb.

8.99

Ellio's
9 Slice Pizza
All Varieties
18.3 18.9 oz.

2/6.



Ben & Jerry's Ice Cream
or Frozen Yogurt
All Varieties, 16 fl. oz.

3.99

Ciao Bella
Gelato & Sorbet Novelties
All Varieties
9 12 fl. oz.

2/7.



Tropicana
Punches & Ades
All Varieties, 59 fl. oz.

3/5.

Dole
Fruit Juices

All Varieties, 59 fl. oz. 2/6.



Emmi
Swiss Yogurts
All Varieties, 6 oz.

4/3.

Olympus
Greek Yogurt

All Varieties, 6 oz. 4/5.



McCadam
Cheese Bars
All Varieties, 8 oz.

2/4.

Polly-O String Cheese
or Twisterellas

All Varieties, 9 12 oz. 3.99



Mama Rosie's
Pasta
All Varieties, 13 14 oz.

2/4.

Dr. Praeger
Potato Crusted Fish Fillets

10.2 oz. 3.99



Pondi Kesso
Breads
All Varieties, 9.7 13 oz.

3.99

Superpretzel
Soft Pretzels

13 oz. 2/5.



Turkey Hill
Ice Cream
All Varieties, 16 fl. oz.

3/5.

Häagen-Dazs
Super Premium Ice Cream
All Varieties
28 fl. oz. 5.99



Applegate Farms Organic
Sliced Sunday Bacon

8 oz. 4.99



YoCrunch
Multipack Yogurts

All Varieties, 15 16 oz. 2/5.



Kraft Cheese Wiz or
Velveeta Loaf

15 16 oz. 3.99



Tandoor Chef
Chicken Samosas

8 oz. 4.99



White Rose
Box Vegetables
Baby Lima, Peas &
Carrots or Whole
Okra, 10 oz.

4/5.



Good Humor
Ice Cream Novelties

All Varieties
18 19.8 fl. oz. 2/7.

Applegate Farms
Organic Hot Dogs

All Varieties
12 oz. 4.99

Oscar Mayer
Deli Fresh Shaved Meats

All Varieties
8 9 oz. 2/7.



Stonyfield
Smoothies

All Varieties, 10 fl. oz. 5/5.

Breakstone's 100 Calorie
Cottage Cheese Doubles

All Varieties
3.9 oz. .99

Mission Soft Taco 8" or
Flour Burrito 10"

17.5 20 oz. 2/5.



White Rose
Waffles

All Varieties, 11 oz. 2/4.



Cavendish
Potatoes

All Varieties, 28 32 oz. 2/4.



Looka Patisserie
2 Pack Cakes

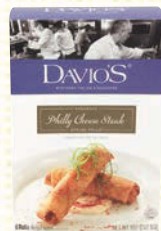
All Varieties, 3 7.4 oz. 5.99



New Year's Eve
Party Essentials

All Varieties. 8-9 oz.

ea. 5.99



All Varieties, 9 oz.

ea. 4.99



All Varieties, 7.6-11 oz.

2/7.



All Varieties, 7-9 oz.

ea. 4.99



All Varieties, 25.4 fl. oz.

2/5.



8.45 fl. oz.

ea. **1.49**



40 ct., 19.8 oz.

ea. 4.99



12 ct., 6 oz.

ea. 4.99



Samosas or Quiches
6.25-8.5 oz.

ea. 3.99



8.4 fl. oz., 12 Pack Case
100.8 fl. oz.

9.99



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This Circular
Is Effective
On These
Dates:

Friday December	Saturday December	Sunday December	Monday December	Tuesday January	Wednesday January	Thursday January
28	29	30	31	1	2	3

Sale begins December 28 and is effective through January 3, 2013. Please contact us any time through our Consumer Affairs Hot Line 1 800 325 4647 or email us at openline@kingssm.com.

*To get great weekly recipes, scan the code or text. To download a scanner from your phone, go to kingsupermarket.mobi/scan. Msg & data rates may apply. Up to 2 msg/month. Reply STOP to end; HELP for help. Your contact information will not be sold or used for any other purpose. Kings stores vary in size and some items shown may not be available in every store.

A series of measurements in the stores listed below, Photography and illustrations are intended to be exact; every effort has been made however to ensure a reasonably accurate representation. We cannot be responsible for printing and typographical errors. We reserve the right to make alterations to the design of the book without notice.

Cresk 201-541-4900, H. S. 201-722-4690, M. and Park 201-251-4808, R. 201-493-4824, Garwood 908-518-4360, Upper Montic 1-973-509-4828, Verona 973-571-4188, Mapwood 973-761-4092, L. v. 973-535-4940, Berkeley Heights 908-464-4476, F. 973-360-1600, Morris 973-898-4512, Bernardsv. 908-204-4840, Summit 908-598-4500, Chatham 973-635-4400, Short H. 973-258-4000, Bedminster 908-719-4960, Warren 908-226-4988, Boonton 973-257-4899, Mendham 973-543-4493, Wh. 908-534-6888, Long Island: Garden City 516-739-5559.

A