

Laning Avenue School and Community Association

c/o Laning Avenue School
18 Lanning Road
Verona, NJ 07044
Tax ID# 22-3308155

Dear Laning Families:

The Laning Avenue School and Community Association (SCA) is proud to partner with the faculty and staff of Laning Avenue School to support student achievement, build character and foster community pride. To that end, we are busy preparing for our biennial Tricky Tray* event, "Luck Be With Laning."

We hope you will be able to join us at 6:30 p.m. on March 16, 2016, at Green Brook Country Club. The proceeds will be used to provide the resources our children need for success. In recent years, the SCA has been able to purchase such things as Eno Interactive/SMART boards, document cameras, classroom books and much more, thanks to our generous supporters.

You can contribute to this important fundraiser in a number of ways:

1. Be a sponsor.

Sponsors will be recognized on our website and press releases related to the event. Please refer to the attached Sponsorship Form for the different levels of sponsorship and benefits associated with each.

2. Make a donation.

We need prizes, as well as baskets, picture frames, ribbon, tissue paper and other wrapping materials. If you'd prefer to have us shop for you, we will gratefully accept a monetary donation. Please refer to the attached Donation Form for more information.

3. Buy a ticket.

Admission tickets will go on sale in a few months. The cost is \$55 each. Raffle ticket bundles also will be available for purchase. *Please note: Tickets are non-refundable, and this is an adult-only event.*

4. Join the committee.

We will need a lot of help to organize this event – both beforehand and that night! Our contact information is below; please reach out to us if you're interested in volunteering.

We will continually update the Laning Avenue SCA website with information. In the meantime, please feel free to contact us if you have any questions.

Thank you for your consideration.

Sincerely,

Dana DeMars (danaleigh_13@yahoo.com / cell: 973-670-8933)

Sarah Latson (sarahlatson@gmail.com / cell: 216-233-6051)

Co-Presidents, Laning Avenue SCA

**At a Tricky Tray fundraiser, participants buy raffle tickets and place the tickets in containers near the prizes they hope to win. One person can put as many tickets as he or she wants in a given container to increase the odds of winning. The winning ticket numbers are called during dinner. Participation is optional.*

Laning Avenue SCA Tricky Tray Sponsorship Form
“Luck Be With Laning”
March 16, 2016
Green Brook Country Club

Heart of the Community Sponsor, \$500

- Sponsor listed on the Laning Avenue SCA website for 2015-2016
- Sponsorship recognition in press releases
- Announcement of sponsorship at the event
- Table at the event named for sponsor
- Five tickets to the event

Student Achievement Sponsor, \$250

- Sponsor listed on the Laning Avenue SCA website for 2015-2016
- Sponsorship recognition in press releases
- Announcement of sponsorship at the event
- Three tickets to the event

School Pride Sponsor, \$100

- Sponsor listed on the Laning Avenue SCA website for 2015-2016
- Announcement of sponsorship at the event
- One ticket to the event

I am pleased to make the above pledge commitment for \$_____

Will you attend the event? YES / NO

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

Please make checks payable to Laning Avenue SCA. Mail completed form by Feb. 1, 2016, to Laning Avenue SCA, 18 Lanning Road, Verona, NJ 07044.

For more information, contact Dana DeMars (danaleigh_13@yahoo.com / cell: 973-670-8933) or Sarah Latson (sarahlatson@gmail.com / cell: 216-233-6051).

Proceeds benefit the Laning Avenue SCA, an organization dedicated to partnering with Laning educators to promote the welfare of children in the home, school and community by securing the highest advantages in physical, intellectual, social and moral education. The Laning Avenue SCA is a non-profit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.

Thank you for your support!

Laning Avenue SCA Tricky Tray Donation Form
“Luck Be With Laning”
March 16, 2016
Green Brook Country Club

Contact Name: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____ Email: _____

Basket Items (Deadline for items is Feb. 16, 2016)

Description of donation: _____

Estimated value: _____

- Items will be mailed (to Dana DeMars, 8 Witherspoon Road, Verona, NJ 07044)
- Items will be delivered (to Sarah Latson, 9 Wilton Terrace, Verona, NJ 07044)
- Items must be picked up at _____, available on _____

Are there any special instructions regarding this donation (such as expiration dates or other restrictions)?

Monetary Donation

- I don't know what items to donate or I am unable to attend, but I wish to make a tax-deductible donation of \$ _____

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Thank you for your support!